

retail therapy

Black and White Matters



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When black and white come together, they create an impact which neither colour can achieve on its own. Sleek, sophisticated, elegant, timeless...the effect is all of this and more. Whether in a living room or dining room, bedroom or bath, calm whites are a perfect complement to the dark drama of black. Black-and-white interiors are effortlessly chic – they are slow to date, but need to be put together with skill and discretion. To play safe, use larger doses



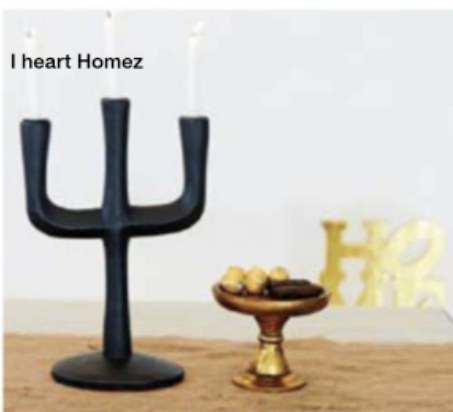
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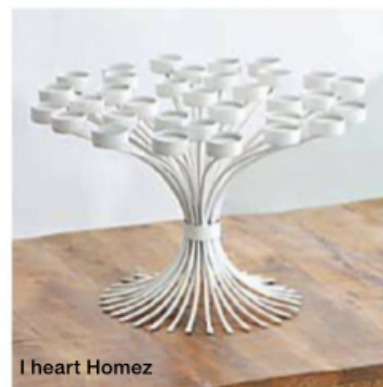
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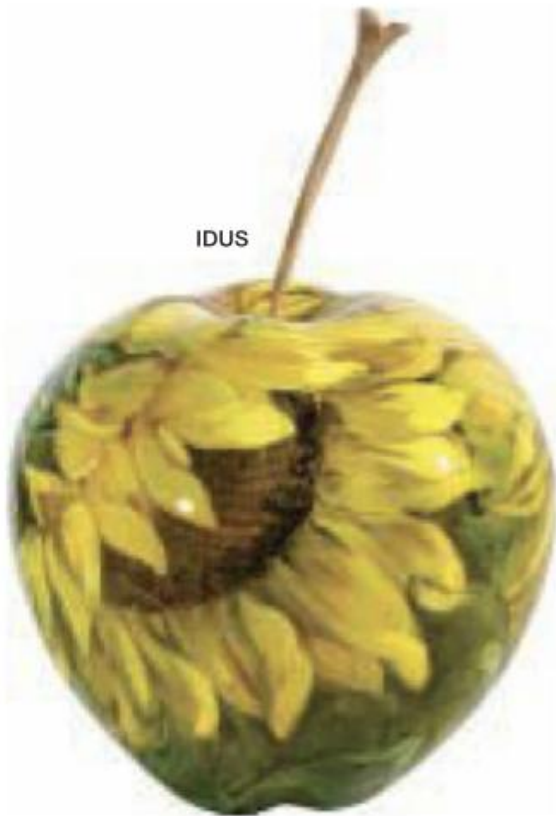


I heart Homez



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Blooming Rooms

Adding a touch of softness and femininity to any space, flowers used as a motif bring colour and the freshness of spring by their presence. Used on large expanses of upholstery and wallpaper or even as wall art, they are an instant mood elevator and signify peaceful comfort. Con-



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Red & Blue

Red is culturally associated in our minds with love, passion, desire, heat, longing, romance, joy, strength, leadership, courage, vigour, willpower, action, vibrance, radiance, and determination. Our prehistoric ancestors may have seen red as the colour of fire and blood – energy and primal life forces – and most of red’s symbolism today arises from its powerful associations in the past. In an interior space, it should be used judiciously and can add a joyful punch of colour which makes a statement.

Blue, on the other hand, has more grounded, calm-

ing influences, associated with water, peace, coolness and tranquillity. It is cold, wet, and slow as compared to red’s warmth, fire, and intensity. These ‘safe’ qualities enable the colour to be used more widely and over larger surfaces than red, at less risk than of compromising your aesthetic. Avoid overusing it, however, since the risk of a design cliché should be avoided.

We bring you sofas, artefacts, cushions, poufs, chairs, vases, lampshades and more in these two colours. Take your choice!



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