



CLOCKWISE FROM TOP: "Mughal Cylindrical Duo" Floral Handpainted Multi Utility Storage Jars & Containers in Ceramic, **Exclusive Lane**, Serene Gold Red; **Hands**, Blue Print Dinner Plate, **Baro Market**; Floral Chest Of Drawers, **Beyond Designs**; Tili Chair, **Baro Design**; Boyali Centre Table, **Alankaram**



Motifs from nature carry within them visual reminders of the nature at its very best. They can be a great way to bring the outdoors in, when lives are too busy to integrate real plants into your home and daily routine.





The size, shape and overall look of a piece is of extreme importance. Decisions in this regard if taken right, can ensure a well-balanced space that charms everyone. And if the wrong decision is made, you might end up with a piece that overpowers the setting with its size and looks, or is underwhelming in every way.



CLOCKWISE FROM TOP: Faraja Chair, Alankaram; Uzbek Chair, Baro; Meehkoe Bar Stool, Bamboopecker; Hatch Set, Bram Woodcrafting Studio; Milan Armchair, Linen Jasmine Bagh Meadows; Gulmohar Lane

News Watch

New On Board

Poggenpohl has recently launched a new, versatile kitchen, +MODO that offers innumerable opportunities for free design. The worktop can be staggered over the base cabinets so that it creates a gap on one side, allowing the trays to work to your advantage. A matching overhang is created on the other side. At the same time, everything follows a structure, without leading to any chaos. Available at Plüsch. (pluschliving.com)



Go Green

The new range of planters from Conkreate is beautifully handcrafted, which would be helpful while designing modern beautiful space. With these eco-friendly planters, you can reshape your living area to a minimal yet elegant space. (conkreate.com)



Accent Decor

Alankaram's latest collection comprises some beautiful art and nature-inspired furniture that are sturdy, stylish, and retains the art forms alive. Coffee tables, dining tables, consoles, partitions and display units are the pieces you will cherish for life. (alankaram.in)

Coffee Ready

Coffeeza has introduced Pour-over bags that allow you to brew premium portable pour-over coffee and enjoy a freshly brewed cup within minutes, while on the go. The brand has carefully crafted four variants of pour-overs by teaming up with a national barista champion, and one of India's top Q grader. Each variant is distinguished by its origin, taste notes, roast profile, and intensity. (brew.coffeeza.com)





CLOCKWISE FROM TOP: Garden Stencil Tray - Small, **Baaya Design**; Highback Marigold Chair, **Baro Design**; Big Size BMJ Jubilee, **Anemos**; Sofa, **Beyond Designs**; Peach Life Ceramic Mug, **Ellementry**; NOFOA Outdoor Sofa, **Alankaram**; Lotus Applique Cushion Cover, **Baro Market**

Cover Focus



Shoko Design



Ellementry



Alankaram

juxtaposed with black accents and the compulsory pop of green from 70s inspired house plants, resulting in a minimal, lived in, visually interesting interior that warms the soul.

Think walnut-brown kitchen cabinets and black slate tiles, contrasted by white, beige and light grey furniture. In



Kartell



iWOODDESIGN



ANUPRIYA SAHU

Chief Designer & Co-founder, Alankaram

Headed by Anupriya Sahu, an architect with Masters from SPA, New Delhi, ALANKARAM started its furniture manufacturing plant in November 2015 in New Delhi in a small setup of 7,500 square feet of floor area. In August 2019, a larger manufacturing unit, spread over 2,00,000 square feet was started at Pithampur Industrial Area, near Indore. For a solid wood furniture unit, this is one of the largest facilities in the country. The factory is equipped with state-of-the-art machines and

tools from Germany, Italy, USA, Canada, and Taiwan, automated seasoning plant, chemical treatment plant for anti-borer treatment and spray & baking booths. Alankaram makes furniture in Indian (e.g. Teak wood) as well as imported wood (e.g. White oak). With the use of treated and seasoned wood, the furniture offers longer life. The brand has 1600+ SKUs based on 600+ unique designs. This is one of the largest portfolios of wooden and metal furniture in the country.



ALANKARAM IS ALL ABOUT... solid wood furniture. We specialize in handmade solid wood furniture items with a touch of 'Indian-ness' to our collection. Our designs are inspired by our culture yet are modern and contemporary. We specialize in use of different woods and different colors in a single piece of furniture.

DESIGN FOR ME IS....enjoyment! It is something that will make the designer as well as the user happy. Design is something that is not imposed upon you, rather it flows naturally and comes from within.

THROUGH MY DESIGNS...I like to present geometry, colours, textures, and composition. Balancing all aspects is crucial for me.

I DRAW INSPIRATIONS FROM... nature and culture! Most of my designs have some inspiration from our vast culture and nature. Colours and geometry in Indian architecture, fabrics, handicrafts, etc. have always had impact on my work till date whether as an architectural student or as a furniture designer.

THE DESIGN ERA THAT FASCINATES ME THE MOST... Danish modern. The minimalistic and functionalistic design of early 20th century fascinates me most.

WHAT I HAVE ALWAYS LOVED ABOUT MY WORK... relentlessness, opportunities, outcome. I love the

uncompromising and unceasing passion to perform better and better every time. My job offers me unending opportunities to make and deliver something new every time; there is no limit to what we can make. And at the end of the day a beautiful and useful product is one that gives me the satisfaction of creating something.

THE RANGE INCLUDES... furniture and more furniture! The range of furniture manufactured by Alankaram are designer, custom-made, stand-alone and built-in solid wood and metal furniture for home, offices, restaurant and hospitality industry for both indoor and outdoor use. We have one of the largest range of designs for wooden furniture in India; with 1700 SKUs.

THE CURRENT PROJECTS... we are presently working on a number of residential and office projects. We recently completed Microsoft's India Development Centre (IDS), Noida and some mega houses in South India. We are also working on small accessories and home décor products which will be launched later this month.

DREAM PROJECT...for me a project which offers complete freedom to do what I love is a dream project. I love to work on designs which are not for any project!